



APAS Sponsorship Policy

Adopted by the APAS Board, June 2019

The Agricultural Producers Association of Saskatchewan will consider providing sponsorships or donations to charities, organizations, events, programs, activities or projects which provide direct benefit to:

- Saskatchewan's agricultural producers
- Saskatchewan's agricultural industry

Priority will be given to sponsorship proposals that concern young agricultural producers, safety, education, diversity in agriculture, Public Trust and the promotion of mental health in agriculture.

Criteria for proposals

Events and organizations which APAS supports must be:

- Saskatchewan-based
- Registered charities; or
- Registered non-profit organizations

APAS will **not** contribute to:

- Politicians, candidates, political parties or organizations
- Religious organizations, or events designed to promote religious beliefs or provide funding for religious causes;
- Organizations that discriminate based on race, gender, sexual orientation, age or creed
- Any event or organization that could cause potential harm to APAS' reputation and/or ability to execute its mandate;
- Any event or organization that does not align with APAS' mission statement, values and strategic priorities;
- Events which are designed to create employment for an event organizer, or which have an event organizer as a significant budget item;
- Charities or organizations whose head offices are outside Saskatchewan, and where funds provided would go to that head office rather than to the Saskatchewan branch of the charity or organization;
- Individuals;
- Events held outside of Saskatchewan;
- Sports teams, music groups, service clubs.

Please note, all sponsorships require approval by the APAS board of directors. Therefore, all sponsorship requests should be submitted to APAS sufficiently in advance (ie. several weeks) to allow for potential board consultation and approval.



Sponsorship requests should be addressed to:
Colleen Hennan
APAS Communications and Community Relations Coordinator
chennan@apas.ca
306-789-7774 ext. 6

